

## Message Text

UNCLASSIFIED

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51

ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 IO-14 RSC-01 DRC-01 /053 W

----- 120564

R 051345Z MAR 74

FM AMEMBASSY SOFIA

TO AMCONSUL MILAN

INFO USMISSION GENEVA

AMEMBASSY BERN

AMEMBASSY VIENNA

USIA WASHDC

USDOC WASHDC

SECSTATE WASHDC 7664

UNCLAS SOFIA 0298

E.O. 11652: N/A

TAGS: BEXP, BU, OTRA (FISCHER, DAVID J.)

SUBJECT: US PARTICIPATION PLOVDIV FAIR

REF: A) MILAN 0245; B) SOFIA 0276; C) SOFIA 0289

VIENNA FOR EWTC AND REX

1. FISCHER HAS ALREADY ALTERED SCHEDULE (REFTEL C) TO ARRIVE MILAN EVENING OF MARCH 19. WE APPRECIATE SUGGESTION RE VERONA EXHIBIT AND FISCHER IS WILLING TO SPEND MARCH 20 IN VERONA IF, IN POST'S VIEW, THAT WOULD BE MOST PRODUCTIVE FOR PURPOSE OF VISIT AS OUT-LINED REFTEL (B). WE SUSPECT, HOWEVER, THAT COMPANY REPRESENTATIVES PRESENT IN VERONA MAY NOT BE IN A POSITION TO RECOMMEND PARTICIPATION OF THEIR COMPANIES IN PLOVDIV. PURPOSE OF VISIT IS NOT SO MUCH TO SEE MANUFACTURER'S EQUIPMENT AS IT IS TO EXPLAIN POTENTIAL OF PLOVDIV FAIR AND EFFORT TO CONVINCE US PRODUCERS IN YOUR AREA THAT PLOVDIV EXHIBITION IS GOOD WAY TO BREAK INTO POTENTIALLY IMPORTANT EAST EUROPEAN MARKET.

2. IN ORDER MEET OBLIGATION VIENNA, FISCHER MUST DEPART MILAN MORNING MARCH 21.

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BATJER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 MAR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974SOFIA00298  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
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**Handling Restrictions:** n/a  
**Image Path:**  
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**Office:** ACTION EUR  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** A) MILAN 0245; B) SOFIA 0276; C) SOF, IA 0289  
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**Review Authority:** garlanwa  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 08 JUL 2002  
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**Review Release Date:** n/a  
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**Review Transfer Date:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** US PARTICIPATION PLOVDIV FAIR  
**TAGS:** BEXP, OTRA, BU, (FISCHER, DAVID J)  
**To:** MILAN  
**Type:** TE  
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